



Advertising Rates for AMTA-New Mexico Newsletter

We publish a newsletter 3 times a year for the New Mexico Chapter of the American Massage Therapy Association (AMTA)

Circulation: 400 +

Deadlines:	Advertising/Copy Date	Issue Date
	February 3	February 10
	May 15	June 1
	September 27	October 7

Advertising Rates:

Business Card	3.5" wide x 2" high	\$15
Quarter Page Vertical	3.5" wide x 4.5" high	\$30
Third Page Horizontal	7.25" wide x 3.25" high	\$45
Half Page Horizontal	7.25" wide x 4.5" high	\$65
Full page	7.25" wide x 9.5" high	\$100

- **AMTA members** receive a 20% discount on the above rates. **Membership number MUST be included with payment.**
- **Non-AMTA** members running the same ad in four consecutive issues and prepay, receive a 10% discount.
- Deadlines are firm. All artwork not conforming to the specified sizes will not be accepted.
- Payment **MUST** be sent as soon as the ad is sent.
- **Only ads for education and courses are accepted at this time.** We reserve the right to refuse ads that we feel are not of benefit to our membership.

Send ads via e-mail attachment. **pdf format to: 2vp@amta-nm.org**

Make checks payable to AMTA-New Mexico, and mail to:

Tresa Jameson, Treasurer
P.O. Box 8281
Ruidoso, New Mexico 88355

For additional information contact editor, **Amy Zampella** at (505) 255-2203 x3 or via e-mail 2vp@amta-nm.org Thank you for your support and interest in advertising in AMTA-NM's newsletter.